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**Communication Graduate with Web Development & Online Marketing Experience.**

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| SkillsFront-End Web DevelopmentHTML, CSS, JavaScriptContent Management SystemWordPress, Drupal, JoomlaE-Commerce SystemsWooCommerce, Magento, OpenCart Shopify, BigCommerceEmail Marketing & AutomationMailChimp, Mautic, HubSpotSearch Engine OptimizationOn-Page Optimization, Keyword Research, Link Building, Google MyBusiness, Bing PlacesWebsite AnalyticsGoogle Analytics, Matomo Analytics, StatCounter, HubSpot AnalyticsWeb StandardsMobile Optimization, Responsive Design, Web Accessibility GuidelinesMicrosoft Office SpecialistWord, Excel, PowerPoint, OutlookAdobe Creative SuiteDreamweaver, Fireworks, Photoshop, Lightroom, Premier Pro | ExperienceWeb SpecialistTierFive Solutions Group, Inc. Feb. 2015-Present TierFive is a B2B managed services agency that offers a variety of managed IT services. As a member of the Web Services team, my responsibilities included all aspects of developing, maintaining, and marketing websites for clients.   * Administer Google AdWords, Bing Ads, & Facebook Ad Campaigns. * Generate Matomo and Google Analytics reports on campaign performance. * Develop, assist, and train clients and team in use of web tools and forms.  Freelance Web DeveloperSelf-Employed 2010-Present Setup, maintain, and train for various entrepreneurs and small business. Clients included artists, actors, churches, plumbers, restaurants, and more.   * Setup complete web presence packages for businesses with no previous web presence including logos, WordPress themes, and setup social media. * Trained clients in the use and maintenance of their website, MailChimp email newsletters, PPC campaigns, and social media. * Did basic search engine optimization and local map profiles for each.  Indeed Assesments  |  |  | | --- | --- | | Search Engine Optimization (Expert) Logic & Critical Thinking (Expert) Data Analysis (Expert) Marketing (Highly Proficient) Graphic Design (Highly Proficient)  Email (Highly Proficient) | Business Math (Expert) Problem Solving (Expert)  Microsoft World (Expert) Microsoft Excel (Highly Proficient) Technical Support (Highly Proficient) Social Media (Proficient) |  EducationBachelor of Communication (Advertising and Public Relations)California State University, Los Angeles - 2015-2017 Associate of Business Administration Associate of Biological/Physical Sciences & Mathematics Associate of Social and Behavioral Sciences, Associate of Communication Studies Citrus College - 2010-2014 |
| portfolio | Web portfolio available at: <https://shaun.farol.us/#portfolio> |
| referances | References available upon request. |